



The Leading Digital Entertainment Website

MARKET OVERVIEW:

Allociné.fr is a French website dedicated to cinema, series and TV programs.

Each second on **AlloCiné** : 33 films are consulted, 11 videos are viewed and 4 grades are attributed.

Allociné mainly targets AB+ urban people between 18 and 34 (65%).

People between 18-34 years old: Affinity 174

Men between 21-34 years old: Affinity 160

	Allociné.fr
Unique Visitors (per month)	3,565,000
Unique Visitors (per week)	1,363,000
Unique Visitors (per day)	226,000
Pages viewed (per month)	58,539,000
Time spent per UV (per month)	0:11:15

Source: Mediametrie NetRatings Fixe June 2020

WEBSITE PROFILE:

Allociné enable people to take information about the latest movies, to discover new trailers, to choose a cinema session and to comment and interact about movies.

Most of the time, people go on **Allociné.fr** to watch videos and trailers and they use **Allociné mobile** to take information about cinema sessions.

The editorial content is divided into 7 sections: Cinema, Series, Videos, TV Programs, DVD, VOD and Allociné awards.

ADVERTISING RATES 2020:



Please contact us for all details

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TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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