



Tablet
The leading Cinema site

MARKET OVERVIEW:

Allociné.fr Tablet is the application of the Leading French website dedicated to cinema, series and TV programs.

Each second on **Allociné** : 33 films are consulted, 11 videos are viewed and 4 grades are attributed.

Allociné mainly targets AB+ urban people between 18 and 34.

	Allociné Tablet
Unique Visitors (per month)	1,655,000
Unique Visitors (per week)	607,000
Unique Visitors (per day)	101,000

Mediametrie Net Rating Tablet June 2020

EDITORIAL PROFILE:

Allociné enable people to take information about the latest movies, to discover new trailers, to choose a cinema session and to comment and interact about movies.

Most of the time, people go on **Allociné.fr** to watch videos and trailers and they use **Allociné.fr Tablet** to take information about cinema sessions.

The editorial content is divided into 7 sections: Cinema, Series, Videos, TV Programs, DVD, VOD and Allociné awards.

ADVERTISING RATES 2020:

Please contact us

TECHNICAL SPECIFICATIONS:

Please contact us for details

CREATIVE DEADLINE:

Please contact us for all details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk