



Monthly French Magazine on Art and Culture
Cover Price: € 7.50



MARKET POSITION:

Arts Magazine is a didactic and easy to read magazine on art. It is aimed at a mixed urban audience, with a typical average age of 41 years old. Its readership is mainly comprised of urban ABC1 with 40% coming from the Paris region.

In 2009, **Art Magazine** adopted a new design, more practical, clearer and more related to the art news.

		Arts Magazine
Total Circulation	OJD 2019	15,259
Domestic Paid Circ.	OJD 2019	15,080

EDITORIAL PROFILE:

Arts Magazine has a diversified and consistent content. The magazine is designed to give a new point of view on arts and associates culture and leisure time. Each month **Arts Magazine** proposes 6 sections:

- "La vie de l'art": news, surveys, what is happening in the art sector
- "A voir": the best current exhibitions and events on art
- "Le dossier": 16 pages of in-depth analysis on a transversal art subject
- "L'art dans la vie": Travels, design, professionals, etc., everything about art in the daily life
- "Comprendre": advises and explanations to better understand an artwork
- "L'agenda": all the art exhibitions in France and abroad

ADVERTISING RATES 2020:

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TECHNICAL SPECIFICATIONS:

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