

La Tribune de l'assurance

Monthly Insurance Magazine
Issued during the 1st week of each month
Cover Price: 31,83€

MARKET POSITION:

For over 60 years, **La Tribune de L'assurance** has been carrying out its mission of keeping industry professionals in touch with all the last developments and revolutions in their business.

La Tribune de L'assurance is a monthly magazine which offers in-depth features and investigations into the insurance market and professions.

Its readers include insurance and mutual companies (30%), brokers (27%), agents (23%), provident institutions and more.

		La Tribune de l'assurance
Total Circulation	Publishers 2015	11 500
Readership	Publishers 2015	86 000

EDITORIAL PROFILE:

With an editorial team composed of 15 specialized journalists and Insurance experts, **La Tribune de L'assurance** covers a large range of topics such as major changes in insurance and its distribution, strategies of different operators, insurance market and pricing, technical and legal developments...

ADVERTISING RATES 2018:

Format	4 COL	Type Area in mm
Page	5 900 €	220 x 280
1/2 Page V	3 950 €	93 x 253
1/3 Page H	3 100 €	196 x 85
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TECHNICAL SPECIFICATIONS:

Please, contact us for details.

COPY DEADLINE:

3 weeks prior to publication

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