



The IT strategic offer

MARKET POSITION:

For 30 years, L'Atelier BNP Paribas has for objective to detect the major innovation and to help their development. In this way, l'Atelier is supporting the evolution in the companies which generate major changes.

The objective of l'Atelier is to help these companies to transform their ideas in operational projects.

On l'atelier.net, there is also the last news regarding the global French industry.

	Channelnews.fr
Unique Visitors (per month)	98,493
Visits (per month)	177,288
Impressions (per month)	292,085

Publisher stat. September 2013

WEBSITE PROFILE:

The audience of l'Atelier.net is the AB+. 50% of the 60050 subscribers to the daily newsletter are CEO and general manager and the other half is composed of CIO.

The audience is composed of decision makers.

ADVERTISING RATES 2018 in Euros:

FORMAT	RATES
MPU	68,00 €
Leader board	68,00 €
Banner	68,00 €

TECHNICAL SPECIFICATIONS:

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