



A key Media in the French E-commerce

MARKET FACTS:

Auchan is a retailer of food, High-Tech, electronic products (computers, photo and video, audio, DVDs), toys and video games in shops and on the Internet. **Auchan.fr** is in direct competition with traditional and web retailers.

With Auchan.fr customer can find information on their retailer, or on the loyalty program, and have an access with other website of the company.

The company offers through its website a large range of products with more than 20 category such as: High-Tech, multimedia, baby and children, toys, video games...

To promote its development, the company relies on an innovative marketing strategy and its brand, **Auchan.fr**

	Auchan.fr
Unique Visitors (per month)	2,491,000
Unique Visitors (per week)	866,000
Unique Visitors (per day)	170,000
Pages viewed (per month)	48,868,000
Time spent per UV (per month)	00:17:54

Source: Mediametrie NetRatings Fixe June 2020

WEBSITE CONTENT:

6 main universes: Food, Gaming, multimedia, High Tech, DIY, Home/Garden

ADVERTISING RATES 2020:



Please contact us for all details

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