



The French website of the 100% news channel

MARKET POSITION:

BFMTV.com is the official website of the famous French 24/7 news channel. **BFM TV** is already received by more than 24.5 million individuals. **BFM TV** is at the moment the leader of TNT for news (free digital TV). On the TNT, **BFM TV** has two main competitors the news channels I Télé and LCI. In audience share, **BFM TV** leads the two channels by far. In 2009, it had a 0.9% TNT market share (*Médiamétrie Médiamat – MS 4 yrs & + October 2009*).

	BFMTV.com
Unique visitors (per month)	4,606,000
Unique visitors (per week)	1,857,000
Unique visitors (per day)	317,000
Pages Viewed (per month)	83,278,390
Time spent by UV	0:19:25

Source: Mediametrie NetRatings Fixe june 2020

WEBSITE PROFILE:

The contents of the website are organized around 5 topics: Real time information, Direct, Witnesses BFMTV, zapping, and Rendezvous.

ADVERTISING RATES 2020:



Please contact us for all details

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TECHNICAL SPECIFICATIONS:

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