



# BeauxArts<sup>Magazine</sup>

The leading French Arts Magazine  
Cover Price: 7,90€



## MARKET POSITION:

Beaux Arts is the leading arts magazine in France, with 1.37 million readers (print + digital) and a monthly paid circulation of 72K copies. Its readership is urban, affluent and highly educated, 59% women, with a strong presence in Paris and other major cities. The magazine stands out as a premium, trend-setting title, making art accessible while maintaining depth and authority.

	Beaux Arts Magazine	Connaissance des arts
<b>Paid Circulation in France ACPM OJD 2024 -2025</b>	<b>67 030</b>	<b>43 530</b>
<b>Total Circulation ACPM OJD 2024 - 2025</b>	<b>72 326</b>	<b>45 404</b>
<b>Readership</b> <b><u>ONE NEXT 2025 S2</u></b>	842 000	<b>Not studied</b>
<b><u>INFLUENCE 2025</u></b>		
All	236 000	<b>Not studied</b>
Senior Management	123 000	<b>Not studied</b>
Top 1% Wealthiest (+200K€)	12 000	<b>Not studied</b>

## EDITORIAL CONTENT:

The magazine covers the full spectrum of the art world: exhibitions, museums, the art market, design, photography, and architecture. It offers in-depth features, exhibition guides, an annual art market review, and special issues around key events (Art Paris, Paris Photo, etc.). Its digital ecosystem (website, newsletters, videos, podcasts, social media) extends the experience and reinforces its role as a cultural reference.

## ADVERTISING RATES 2026 :

FORMAT	STANDARD	Trim ( W X H ) mm
Page	11 720 €	220 x 285
DPS	22 500 €	220 x 285 (x 2)
1/2 Page ways	6 980 €	196 x 126 or 92,5 x 263
¼ Page	4 080 €	92,5 x 126

## TECHNICAL SPECIFICATIONS:

Please contact us for details.

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