



The news website for communication, marketing and Medias

### **MARKET POSITION:**

CB News is the referential website for communication, marketing and media owned by STARTINVEST. Since 2011, CB News was re-launched as a monthly magazine. The website CBNEWS.fr and the CB Newsletter, have also been launched since 1998 to support the print magazine.

CBNews.fr is the most reputed portal regarding communication: a space to get information or exchange about editorial content. CBNews.fr represents a real link with the community.

	CBNews.fr
Visists	133,000
Pages viewed	497,780

Mediametrie June 2019

### **WEBSITE CONTENT:**

The website is composed of 10 sections as "Off" for gossips on the media brands, "Marques" for Information about brands in general, "Medias" for Information about media brands, Conseils for Experts given advice regarding last technology, Digital for The latest news about digital

CBNews.fr is also a possibility for media experts to share their opinion, about the last media news and discuss about the evolutions of the media.

### **ADVERTISING RATES 2019:**

On request

### **TECHNICAL SPECIFICATIONS:**

Please contact us for details

### **COPY DEADLINE:**

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