



French-speaking free-to-air news channel

**MARKET OVERVIEW:**

CNEWS is a French-speaking free-to-air news channel. It provides 24-hour national and global news coverage. It is the second most watched news channel in France, under BFM TV and above LCI (premium channel).

**PROFILE & CONTENT:**

5.5 million people watch the channel every day. 1.0 million of which are ABC1 viewers. It is the first urban channel in affinity with urban people. The morning show is powerful.

**ADVERTISING RATES 2018:**

**\*\*Rates depend on the period. Please contact us for more information. \*\*\***

**TECHNICAL SPECIFICATIONS:**

Please contact us for details  
details

**CREATIVE DEADLINE:**

Please contact us for all

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