



The French leading music and movies channel

MARKET OVERVIEW:

CSTAR is a national French TV channel, owned by Canal Plus Group. CSTAR was launched on the 7th of October 2012, replacing Direct Star. CSTAR is the French Music channel with more than 9 hours per day of video clips, lives and festivals. The prime time is focused on action movies, docu-reality shows and series.

PROFILE:

It is the millennials channel, with 24% 15-34 yo watching every day and 45% 25-49 yo. 5.4 million viewers watch it daily in total.

ADVERTISING RATES 2018:

**** Rates depend on the period. Please contact us for more information. *****

TECHNICAL SPECIFICATIONS:

Please contact us for details details

CREATIVE DEADLINE:

Please contact us for all

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