



The sport channel of Canal Plus

**MARKET OVERVIEW:**

Canal+ Sport is the sport channel of Canal Plus, a French premium pay television offer. It is 100% owned by Canal Plus Group. It is a premium sports channel and the second sports channel on 15+. The channel broadcasts several kinds of exclusive sports programs (Lives, Investigation TV shows, Talk-show...).

Canal Plus Sport offers a precise analysis on many sports thanks to well-known journalists and consultants. Canal+ Sport also rebroadcasts the main events broadcast in Canal+ as the Formula 1 Grand Prix or the Sunday night's game of the French league.

**PROFILES:**

Due to its very large variety of programs, Canal Plus Sport can reach a very wide male audience (77% viewers are men): there are 1.0M daily viewers.

**ADVERTISING RATES 2018:**

**\*\* Rates depend on the period. Please contact us for more information. \*\*\***

**TECHNICAL SPECIFICATIONS:**

Please contact us for details details

**CREATIVE DEADLINE:**

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