



Interactive version of Capital  
France's Leading Economic Magazine

**MARKET POSITION:**

**Capital.fr** mainly targets a male ABC+ audience with a core target aged 35+ (69% of the audience are more than 35 and 72% are men). 55% of the readership is composed of ABC+.

	<b>Capital.fr</b>
<b>Unique Visitors (per month)</b>	2,805,000
<b>Unique Visitors (per week)</b>	1,035,000
<b>Unique Visitors (per day)</b>	170,000
<b>Pages viewed (per month)</b>	9,376,508
<b>Time spent per UV (per month)</b>	0:10:22

Source: Mediametrie NetRatings Fixe June 2020

**EDITORIAL PROFILE:**

**Capital.fr** is a website completely independent from the magazine. In February 2009, a new version of the website has been launched, with more information and investigations, more advices and services, and a clearer design. It has now new functions and all the sections have been reorganised and enriched: news, investigations, stock-exchange, investment, real estate, jobs, career, forums, financial games, and blogs.

**ADVERTISING RATES 2020:**



**Please contact us for all details**

T +44 (0)20 7730 6033

[GCA@gca-international.co.uk](mailto:GCA@gca-international.co.uk)

**TECHNICAL SPECIFICATIONS:**

Please contact us for details.

**COPY DEADLINE:**

3 Weeks prior to publication.

If you would like to receive copies, a media pack or coverage rankings, please contact  
GCA International Media Sales 020 7730 6033  
Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)