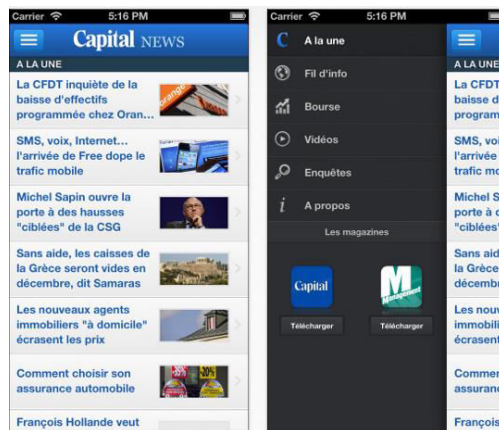




## TABLET



### **MARKET POSITION:**

**Capital News** mainly targets a male ABC+ audience with a core target aged 35+ (69% of the audience are more than 35 and 72% are men). 55% of the readership is composed of ABC+.

### **MOBILE PROFILE (Mobile):**

	Capital News
Unique Visitors/month	1,407,000
Unique Visitors/week	496,000
Unique visitors/day (UV)	82,000

*Mediametrie Net Rating Tablet June 2020*

### **EDITORIAL PROFILE:**

**Capital News** is an application completely independent from the magazine. In February 2009, a new version of the website has been launched, with more information and investigations, more advices and services, and a clearer design. It has now new functions and all the sections have been reorganised and enriched: news, investigations, stock-exchange, investment, real estate, jobs, career, forums, financial games, and blogs.

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