



MARKET OVERVIEW:

Cartoon Network is a television channel available in France, Belgium, Switzerland, and Luxembourg. It launched on November 5, 1999 and is owned by Turner Broadcasting System Europe.

The channel primarily broadcasts children's shows, mostly animated programming, ranging from action to animated comedy. It primarily targets children and young teenagers between the ages of 7 to 15.

Cartoon Network's DNA can be summed up in two words: humour and creativity.

It is the third pay-TV children channel on 4-14 yo boys, with 2.1 million monthly viewers in total.

PROFILE:

Cartoon Network's current programming includes original programming such as *The Amazing World of Gumball*, *Teen Titans Go!*, *Uncle Grandpa*, *Steven Universe*, *Clarence*, *We Bare Bears*, *Pomme & Oignon*, *Ninjago*, *Adventure Time* and *Mighty Magiswords*,.

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