



MOBILE



MARKET POSITION:

Elected Business Magazine of year 2010 by its peers (SPMI awarded in 2010), **Challenges** continues its healthy growth and accelerates its development with a more modern, more reactive and more dynamic version: its mobile application **challenges**.

Following the example of **Challenges** magazine, **challenges app** has become one of the economic app of reference for the up-market modern, urban and consumer man.

MOBILE PROFILE (Mobile):

	Challenges Mobile
Unique visitors (per month)	1,953,000
Unique visitors (per week)	651,000
Unique Visitors/day	103,000

Mediametrie Net Rating mobile June 2020

EDITORIAL PROFILE:

Challenges.fr offers daily news on the economy in real-time. It contains 3 main topics:

- Business: a real time overview of the economy, strategic news of companies and privileged information.
- Finance: an exhaustive information (indexes, bonds, warrants), a real-time information about international Stock Exchanges, the possibility to follow a stock portfolio in real time and a lot of advice of our experts concerning the Stock Exchange and investing leverages (a real estate, art, SME, etc.).
- Life style: cars, IT, fashion and all the trends of the up-market consumption.

ADVERTISING RATES 2020:

Please contact us for details.

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

3 weeks prior to issue date.

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