



*The new bimonthly magazine for
Channel IT ecosystem in France*



MARKET POSITION:

ChannelScope by IT for Business is the only media in the French market offering a dual Print & Digital presence exclusively dedicated to the Channel IT ecosystem. While other players are shifting to online-only models or facing structural instability, **ChannelScope** asserts its leadership through a solid editorial team and 100% Channel-focused content. Its status as the market leader is cemented by an exclusive partnership with RX, the organizer of IT Partners. **ChannelScope** has been chosen as the privileged partner to produce the official guide for this major community event.

	<i>IT for Business</i>
Copies per issue Publisher 2024	14 880
Professional Readers Publisher 2024	82 500

EDITORIAL CONTENT:

ChannelScope is distributed to a qualified audience of 6,000 subscribers and reaches over 10,000 professionals every week through its newsletter. The magazine ensures maximum visibility through massive distribution at key industry events, including over 1,000 extra copies distributed at the IT Partners show. As a bimonthly publication (available in paper and digital), it delivers strategic guidance on MSP business models, Cybersecurity, and IT-AV-Telecom convergence, helping resellers and integrators transition toward recurring revenue strategies.

ADVERTISING RATES 2026:

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TECHNICAL SPECIFICATIONS:

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