



Vos plus belles émotions

The App of the most feminine French radio

MARKET OVERVIEW:

ChérieFM is a popular and accessible radio channel which gathers more than 2.3 million daily auditors. 63% of its auditors are women and the radio has the second most significant growth after NRJ. The dynamism of the radio is particularly strong for active women (+32%). The website of Cheriefm provides information about the radio and additional services.

	Cherie FM Mobile
Unique visitors per month	280,000
Unique visitors per week	154,000
Unique visitors per day	42,000

Source: OJD Numerique June 2020

APP PROFILE:

Cherie FM mobile proposes:

- 23 web radios
- games
- horoscope
- people news
- chat
- video

ADVERTISING RATES 2020:

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TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk