



TABLET

The App of the original news magazine

MARKET POSITION:

Courier International.com TABLET provides every day the best of over 900 information sources from all around the world. It has reached a mixed audience at 37% female and 63% male. It consists mainly of young (33,4% 15-24 years old) and open-minded urban people from AB+ social classes (59,3% CSP+ and 26,7% are from Paris and surroundings).

Courier International.com TABLET users are great travellers: 49, 7% travelled abroad during the last 12 months.

	Courier International.com TABLET
Unique Visitors (per month)	538,000
Unique Visitors (per week)	163,000
Unique visitors (per day)	25,000

Mediametrie Net Rating Tablet June 2020

CONCEPT:

Courier International was launched 10 years ago as an original newsmagazine. Each week selections of the world's best articles are published. The editorial includes around 900 reliable and important sources, to give the facts on the issues of importance, Politics, Economics, Culture, Society and Sciences. From February 2001 readers have been able to discover a new city, country or journey through foreign articles selected by Courier International journalists.

Courier international raises the debate of ideas through its unique analyses, its pioneering vision and unusual promises.

ADVERTISING RATES 2020:

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TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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