



# Courrier international

A different concept in News Magazines  
Weekly - Issued on Thursday  
Cover Price: € 4.50



## MARKET POSITION:

**Courrier International** provides weekly news from publications from all over the world. It reaches a mixed readership: 47% female and 53% male. It mainly consists of young and open-minded AB+ urban people and 63% of this readership is between 25 and 49. **Courrier International** reached a 38% circulation increase between 2001 and 2007, especially amongst Executives (+36%) and High earners (+45%).

		Courier International
<b>Total Circulation</b>	ACPM OJD 2019	<b>166,764</b>
<b>Domestic Paid Circulation</b>	ACPM OJD 2019	<b>155,079</b>
<b>Readership</b>		
<b>ONE (Total Readership)</b>	<b>2017</b>	1,286,000
<b>PREMIUM 2017</b>		
All		371,095
Top 8 % Wealthiest		277,069
Senior Management		187,082

## EDITORIAL PROFILE:

**Courrier International** was launched 10 years ago as a magazine which provides news from publications from all over the world for French people. The editorial includes more than 900 sources of information and discusses Politics, Economics, Culture, Society and Science.

In addition, **Courrier International** offers 10 supplements and 4 special issues per year, a travel magazine, a daily article in *Matin Plus* and two foreign editions.

## ADVERTISING RATES 2020 :

Please contact us for details

## TECHNICAL SPECIFICATIONS:

Please contact us for details

## COPY DEADLINE:

Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact  
GCA International Media Sales 020 7730 6033  
Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)