



Maisons CÔTÉ EST

The NUMBER ONE High-end
Decoration Magazine
TWICE A YEAR
Published on Fridays
COVER PRICE : 6.50€



MARKET POSITION:

Cote Est is a leading decoration magazine, which has a unique eye for detail on decoration, design, culture and the art of living. Cote Maison owes its powerful and qualified audience to its specialist content. 71% of its readers are women and the core target is 35+ and AB+.

	COTE EST
Paid Circulation in France ACPM OJD 2024 - 2025	18 969
Total Circulation ACPM OJD 2024	22 790

EDITORIAL PROFILE:

Côté Maison is the leading high-end decoration media brand. Through its 4 print publications (Maisons Côté Sud, Ouest, Est and Vivre Côté Paris), **Côté Maisons** is the bestseller in the decoration sector, and exhibits the best regional designs and their "savoir-faire."

ADVERTISING RATES 2026:

FORMAT	PRICE
Double page	11 400€
Page	5 700€
Opening double	22 100€
1st page right or left	8 400€
½ page	3 800€

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

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