



# Maisons CÔTÉ OUEST

The leading  
High-end Decoration Magazine  
BI-MONTHLY  
Published on Fridays  
**COVER PRICE : 6,50€**



## MARKET POSITION:

**Cote Ouest** is a leading decoration magazine, which has a unique eye for detail on decoration, design, culture and the art of living. Cote Maison owes its powerful and qualified audience to its specialist content. 71% of its readers are women and the core target is 35+ and AB+.

	Maisons Côté Ouest
<b>Paid Circulation in France ACPM OJD 2024 - 2025</b>	<b>53 348</b>
<b>Total Circulation ACPM OJD 2024 - 2025</b>	<b>57 289</b>
Readership <u>ONE NEXT</u> 2025 S1	485 000
<u>INFLUENCE 2025</u>	
All	189 000
Senior management	93 000
Top 1% wealthiest (+200K€)	18 000

## EDITORIAL PROFILE:

**Côté Maisons** is the leading high-end decoration media brand. Through its 4 print publications (Maisons Côté Sud, Ouest, Est and Vivre Côté Paris), **Côté Maisons** is the bestseller in the decoration sector, and showcases the best regional designs and their "savoir-faire."

## ADVERTISING RATES 2026:

FORMAT	PRICE
Double page	22 400€
Page	11 200€
Opening double	34 800€
1st page left/ right	15 000€
½ page	5 900€

## TECHNICAL SPECIFICATIONS:

Please contact us for details.

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