



Vivre CÔTÉ PARIS

The LEADING High-end
Decoration Magazines
BI-MONTHLY
Published on Fridays
COVER PRICE : 6,50€



MARKET POSITION:

Vivre Cote Paris is a decoration magazine, which inspires, promotes talent, offers a variety of atmospheres, mixes influences and cultivates emotion. It has a unique eye for detail on decoration, design, culture and the art of living. Moreover, Cote Maison owes its powerful and qualified audience to its specialist content: : 67% of its readers are women and the core target is 35+ and AB+.

	VIVRE COTE PARIS
Paid Circulation in France ACPM OJD 2024 - 2025	28 370
Total Circulation ACPM OJD 2024 - 2025	31 270

EDITORIAL PROFILE:

Côté Maisons is the leading high-end decoration media brand. Through its 4 print publications (Maisons Côté Sud, Ouest, Est and Vivre Côté Paris), **Côté Maisons** is the bestseller in the decoration sector, and showcases the best regional designs and their “savoir-faire.”

ADVERTISING RATES 2026:

Format	Price
Double page	20 600€
Page	10 300€
Opening double	34 800€
1st page left/ right	13 800€
½ page	5 500€

TECHNICAL SPECIFICATIONS:

Please contact us for details.

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