



Maisons CÔTÉ SUD

The leading
High-end Decoration Magazines
MONTHLY MAGAZINE
Published on Fridays
COVER PRICE : 6,50 €



MARKET POSITION:

Côte Sud is a leading decoration magazine, which has a unique eye for detail on decoration, design, culture and the art of living. Cote Maison owes its powerful and qualified audience to its specialist content. 71% of its readers are women and the core target is 35+ and AB+.

	Maisons Côté Sud
Paid Circulation in France ACPM OJD 2024 -2025	54 236
Total Circulation ACPM OJD 2024 - 2025	63 849
Readership <u>ONE NEXT</u> 2025 S1	569 000
<u>INFLUENCE 2025</u>	
All	224 000
Senior management	102 000
Top 1% wealthiest (+200K€)	16 000

EDITORIAL PROFILE:

Côté Maisons is the leading high-end decoration media brand. Through its 4 print publications (Maisons Côté Sud, Ouest, Est and Vivre Côté Paris), **Côté Maisons** is the bestseller in the decoration sector, and showcases the best regional designs and their "savoir-faire."

ADVERTISING RATES 2026:

Format	Price
Double page	25 600€
Page	12 800€
Opening double	42 800€
1st page left/ right	17 900€
½ page	7 900€

TECHNICAL SPECIFICATIONS:

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