

# Cuisine Actuelle HS

France's Leading Cooking & Gastronomy Magazine  
Bi-monthly Publication  
Cover Price: € 4.50



## MARKET POSITION:

Aimed at women who are already experts in the kitchen, **HS Cuisine Actuelle** is the leading cooking and gastronomy magazine. The majority of the readership is composed of women aged between 25 and 49, from AB backgrounds; working women who want to bring a new style and a touch of class to their cooking.

		HS Cuisine Actuelle
<b>Total Circulation</b>	OJD 2017-2018	<b>101,277</b>
<b>Domestic Paid Circ.</b>	OJD 2017-2018	<b>96,619</b>
<b>Readership</b>		
<b>ONE (Total readership)</b>	2016-2017	<b>4,123,071</b>

## EDITORIAL CONTENT:

**HS Cuisine Actuelle** is a trusted, women's guide, offering tips and hints for women who are already comfortable in the kitchen and wish to broaden their culinary knowledge and style. **HS Cuisine Actuelle** gives ideas of the month, suggests entire menus, and original recipes, as well as purchasing advice on products on the market and chef's tips.

The image of **HS Cuisine Actuelle** is closely linked to a feeling of well being and the idea of 'the good life'. Being a refined publication, it aims to provide its readers with a sense of quality, and naturalness. Since September 2006, 12 more information pages are added related to different topics such as nutrition, shape, children, tasting and nutritive equilibrium.

## ADVERTISING RATES 2019:

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## TECHNICAL SPECIFICATIONS:

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3 Weeks before publication

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