



The portal of the financial market

### **MARKET POSITION:**

**Daily Bourse.fr** is a unique and interactive space where you can find and exchange information and advice, regarding financial placements and performance.

The principal audience is Men AB, composed mainly of workers, 39% are aged between 25-34 years old, 31% between 35-49 years old and 80% of the audience are 25-54 years old. The average Stock market portfolio is 147 900€

**Daily Bourse.fr** has an ever increasing audience: +25% in 1 year.

	<b>Dailybourse.fr</b>
<b>Unique Visitors (per month)</b>	210 000
<b>Impressions (per month)</b>	1,953,000
<b>Average time per visitor</b>	00:14:00

*Source: Publisher figures September 2013*

### **EDITORIAL PROFILE:**

**Daily Bourse.fr** contains articles to explain stock exchange terminology and a members' space providing advice about stock exchange.

There is also a focus on currency, the Forex and shares. **Daily Bourse.fr** has a notoriety build on a powerful community of 17 000 members

### **ADVERTISING RATES 2018:**

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