



DENGI / MONEY

The Russia's weekly business magazine issued on Monday

MARKET POSITION:

Dengi is an influential weekly business magazine in Russia and the CIS' countries. **Dengi** covers all relevant themes that are of interest to managers and gives comprehensive, practical and detailed information on economical and financial issues.

	Dengi	Expert
Readership	107 500	318 800
Total Circulation	60 000	95 000

Source: Publisher figures October 2013

EDITORIAL PROFILE:

Dengi has an in-depth and lively coverage of a wide range of economical issues. It acts as a key source for interpreting and analysing business and financial events. Its strength is mainly based on relevant examples given throughout the publication. These examples are treated with both a journalistic and a commercial approach. Its editorial content is composed of themes such as: "what is behind successes and failures of famous businessmen, how to start your own business, current life of famous Russian companies, and the most sought-after and highly-paid professions, how to promote personal career growth."

To complete the title, specialized themed supplements are devoted to the most important consumer market segments' surveys: major news, development tendencies; new services, goods and prices; state of the market.

ADVERTISING RATES 2014:

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21 days before issue date

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