



The brand of the family

### **MARKET OVERVIEW:**

On **Disney.fr**, all the universe of Disney is available.

All the channels that composed the Disney's universe (Disney Channel, XD, Junior, cine magic...) are represented on this web-site.

The kids can meet their heroes and the universe of each cartoon, while the parents can find reliable activities to keep occupy their child.

	<b>Disney.fr</b>
<b>Unique Visitors (per month)</b>	168,000
<b>Unique Visitors (per week)</b>	45,000
<b>Unique Visitors (per day)</b>	7,000
<b>Pages Viewed (per month)</b>	10,645,000
<b>Time spent per UV (per month)</b>	00:16:37

Source: Mediametrie NetRatings Fixe June 2020

### **PROFILE & CONTENT:**

**Disney.fr** is dedicated to the children, who can discover the entire universe of the most famous industry dedicated to child.

**Disney.fr** is divided in 6 sections:

- Movies: where we can find all the most famous characters of Disney.
- Videos: to discover the last adventures of the child's heroes
- Characters: For an in-depth description of all the Disney's characters
- Games: To play with the child's heroes
- Disneyland: to access to the famous park portal
- Shopping: to discover all the Disney's souvenirs (teddies, toys...)

### **ADVERTISING RATES 2020:**

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### **TECHNICAL SPECIFICATIONS:**

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### **CREATIVE DEADLINE:**

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