



**Mobile**

The brand of the family

**MARKET OVERVIEW:**

On **Disney mobile**, all the universe of Disney is available.

All the channels that composed the Disney's universe (Disney Channel, XD, Junior, cine magic...) are represented on this web-site.

The kids can meet their heroes and the universe of each cartoon, while the parents can find reliable activities to keep occupy their child.

	<b>Disney mobile</b>
Unique Visitors (per month)	4,780,000
Unique Visitors (per week)	2,336,000
Unique Visitors (per day)	468,000

Mediametrie Net Rating mobile June 2020

**PROFILE & CONTENT:**

**Disney mobile** is dedicated to the children, who can discover the entire universe of the most famous industry dedicated to child.

**Disney mobile** is divided in 6 sections:

- Movies: where we can find all the most famous characters of Disney.
- Videos: to discover the last adventures of the child's heroes
- Characters: For an in-depth description of all the Disney's characters
- Games: To play with the child's heroes
- Disneyland: to access to the famous park portal
- Shopping: to discover all the Disney's souvenirs (teddies, toys...)

**ADVERTISING RATES 2020:**

Please contact us

**TECHNICAL SPECIFICATIONS:**

Please contact us for details

**CREATIVE DEADLINE:**

Please contact us for all details

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