



The French website for all film enthusiasts

MARKET POSITION:

Ecranlarge.com is part of MenInvest Group which is a leading group to reach up-market men from 25 to 49 years old. 67% of French men no longer regard typical female topics like fashion as taboo. Men wish to be individualised and choose for themselves. MenInvest proposes 6 specially designed offers at 80% of men with 7.5 million of Unique Visitors and 80 million pages viewed. The 6 packs are culture and entertainment, lifestyle, cars, sport, news/finance and high tech mobility.

	Ecranlarge.com
Unique Visitors (per month)	394,628
Impressions (per month)	2,700,000

Source: publisher figures 2013

WEBSITE PROFILE:

Ecranlarge.com is a web site which allows visitors to be aware of the latest film news, most recent DVDs, files on movies and current actors. The site enables you to see trailers of movies which will be arriving shortly at the box-office. There is also a video games section on the movies which are produced in video game format.

ADVERTISING RATES 2018:

Format	CPM €	Size
Leaderboard	40 €	728 x 90
Leaderboard expand	50 €	728 x 180
MPU	55 €	300 x 250

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

Please contact us for details

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