



FAZ Mobile App



## **MARKET POSITION**

The **FAZ Mobile App** is the integration of one of the most reputable German-speaking newspapers design with elegant digital operation and functionality.

The **FAZ Mobile App** aimed at a male audience (91%) aged between 29 and 59.

## **MOBILE PROFILE**

		<b>FAZ Mobile App</b>
<b>Unique mobile users per month</b>	(IVW 10 - 2017)	460,000
<b>Unique visits per month</b>	(IVW 10 - 2017)	5,860,000
<b>Impressions per month</b>	(IVW 10 - 2017)	55,410,000

## **EDITORIAL PROFILE**

The **FAZ Mobile App** combines the overview and the aesthetic newspaper with the advantages of a mobile device. It is what the publication has always been: the newspaper for Germany, displayed in its trusted format.

The **FAZ Mobile App** offers the latest news and updates by section as well as comprehensive background information, commentary, videos and a photo gallery covering daily topics.

## **ADVERTISING RATES 2019 (in €)**

Please contact us for all details.

## **TECHNICAL SPECIFICATIONS :**

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## **CREATIVE DEADLINE:**

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