



Femme Actuelle games magazine
 Monthly +5 special issues
 Cover Price: € 3.00 to € 3.90

« The first magazine that both entertains and improves your knowledge »

MARKET POSITION:

Femme Actuelle Jeux is a relaxing, leisure and instructive magazine for those who like playing and learning at the same time. The target is women from 35 to 64 years old with children and responsible for purchases. It has the best fidelity index of all women French games magazines (ind. 145) and is the leader on its target. The readers are regular readers: 54% read at least 1 issue out of 2. The circulation rate is 14.5.

		Femme Actuelle JEUX
Total Circulation	ACPM OJD 2019	100,671
Domestic Paid Circulation	ACPM OJD 2019	94,850
<u>Readership</u>		
ONE (Total Readership)	2017	1,963,000

EDITORIAL PROFILE:

The 90 pages of Femme Actuelle Jeux propose many kinds of games: crossroads, code words Kakuro, Sudoku...but also articles about culture, gardening, fashion as well as pages that will make them laugh.

ADVERTISING RATES 2020 (EUR):

Please contact us for details.

TECHNICAL SPECIFICATIONS:

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COPY DEADLINE:

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