



MOBILE



CORE TARGET:

Femme Actuelle le mag has a core target of working females between the ages 25 and 54 years (73% women and 52% 25-49 years old).

The brand *Femme Actuelle* benefits of a real fame with women and Medias.

Femme Actuelle le mag distinguishes itself by developing at its best the complementarity on-line and off-line who makes it a complete and recognized website for those who want to know everything on the centres of interests of the women. 61% of the visitors are AB+, including 18% of CEO's and executives.

MOBILE PROFILE (Mobile+Tablet):

	Femme actuelle mobile
Unique Visitors (Per Month)	10,930,000
Unique Visitors (per week)	4,480,000
Unique Visitors (per day)	777,000

Mediametrie Net Rating mobile June 2020

EDITORIAL PROFILE:

Femme Actuelle le mag is a major internet crossroad for women. It is a place of self-expression (forums), help and exchanges. With more than 1 million subscribers to its newsletter, it informs, advises and proposes many practical services and attractive offers with a permanent goal: to accompany women as they deal with every aspects of their daily lives.

Contents: 20 thematic channels are updated daily by an Internet journalists team integrated to the editorial staff of *Femme Actuelle*.

Community: 10 tools developed to maintain a more and more active community, who can exchange and communicate.

Customisation: Personalised applications to establish internet users' loyalty on a website really useful to them.

ADVERTISING RATES 2020:

Please contact us for details

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

Please contacts us for details

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