

# flow

Bimonthly Lifestyle Publication  
Published Thursday every 2 months  
Cover Price: 7.90 €



## MARKET POSITION:

A new French magazine, mainly aimed at women seeking to "simplify their lives, feel connected and live life to the maximum."

**Flow** mainly targets open minded, positive and creative women 25-49YO, AB+

|                                  |               | Flow          |
|----------------------------------|---------------|---------------|
| <b>Total Circulation</b>         | ACPM OJD 2019 | <b>68,193</b> |
| <b>Domestic Paid Circulation</b> | ACPM OJD 2019 | <b>58,662</b> |

## EDITORIAL PROFILE:

**Flow** is an innovative magazine, both in content and appearance.

It celebrates creativity, beauty of imperfect things and simple pleasures. It offers its readers a trip through a variety of glances and ways, which may inspire them, while keeping both feet on the ground.

It has a beautiful appearance and feel using high quality paper

Making Flow more than a magazine, more like a notebook.

Table of contents: Feel connected, Live life to the maximum, Spoil Yourself, Simplify your Life.

## ADVERTISING RATES 2020:

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## TECHNICAL SPECIFICATIONS:

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