



Sport website of France Télévisions

MARKET OVERVIEW:

Francetvsport.fr is a sport dedicated website. **francetv.fr** is owned by France Télévisions Group. This group is owned by the French government. **francetvsport.fr** is the sport website of a media network composed of several French national TV channels as FR2, FR3, FR4, FR5 and FRO. France TV web eco system includes *Francetv.fr*, *Francetvpluzz.fr*, **Francetvsport.fr**, *Francetvinfo.fr*, *alldoctors.fr*, *ludo.fr*, *zouzous.fr*, *plusbellelavie.fr*, *mytaratata.com*, *France2.fr*, *France3.fr*, *France4.fr*, *France5.fr* and *FranceO.fr*. In total, 15 million unique visitors each month visit these websites and 1.6 billion videos are viewed each year due to the video on demand features.

	Francetv sport
Unique Visitors (per month)	253,000
Unique Visitors (per week)	81,000
Unique visitors (per day)	13,000
Pages Viewed (per month)	32,464,000
Time spent per UV	0:41:17

Mediametrie Netratings Web fixe June 2020

PROFILE & CONTENT:

The core audience of **Francetvsport.fr** is men 25-45 yo.

The website includes different content sections; each section is dedicated to one sport, where the user has the possibility to find the latest sport news and articles.

These different sections are:

- Football: This section is dedicated to the latest football news, video, rankings and live results.
- Rugby: This section is dedicated to the latest rugby news, video, rankings and live results.
- Tennis: This section is dedicated to the latest tennis news, video, rankings and live results.
- Cyclisme: This section is dedicated to the latest cycling news, video, rankings and live results.
- Basket: This section is dedicated to the latest basketball news, video, rankings and live results.
- Auto-Moto: This section is dedicated to the latest automotive-motorcycle news, video, rankings and live results.
- Natation: This section is dedicated to the latest swimming news, video, rankings and live results.
- Autres: This section gathers all latest news, rankings and results about other sports or past event. Handball, Athletics, Olympic Games, football Euro 2016, Euro athletics, 24h du Mans, Volley, Skiing, ice-skating, Hockey, American football, Judo, Boxing, Sailing, Golf, Gymnastic, Horse riding, fencing, Badminton, rowing, Canoe-Kayak, Omnisport, Roland Garros and Dakar.

ADVERTISING RATES 2020:

Please contact us or go on the website: <https://www.francetvpub.fr/tarifs-cgv/tarifs/>

If you would like to receive copies, a media pack or coverage rankings, please contact
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