



French Application about Android

MARKET FACTS:

Frandroid.com Tablet is the French site of reference dedicated to Android which is the mobile platform of Google.

Frandroid mainly targets a male audience (64%) aged between 25 and 45 year olds (59%).

	Frandroid.com Tablet
Unique visitors (per month)	468,000
Unique visitors (per week)	127,000
Unique visitors (per day)	19,000

Mediametrie Net Rating Tablet June 2020

WEBSITE CONTENT:

Frandroid.com offers daily information with various articles, tests and analyses in order to help people who use the Android mobile platform and to inform them about news and development concerning this technology.

Frandroid.com consists of several sections dedicated to mobile news, brands, applications and games.

With 215,000 members and 3 million messages, **Frandroid.com** is also a community where people can exchange information on the different brands and give purchasing and using advice.

ADVERTISING RATES 2020:

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TECHNICAL SPECIFICATIONS:

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