



Game star is the leader of computer gaming website in Germany

MARKET POSITION:

Gamestar is a part of Webedia GmbH which is an important group of web and mobile sites about Gaming, Cinema, Glamour and Food. The gaming is a big part of Webedia GmbH which has 6 of the 12 leading gaming websites in Germany in terms of unique users. Gamestar is the leader. The users are at 94.5% some male, are at 80% between 14 and 49 years old and 50% are between 14 and 29 years old.

Uniques users (per month) Visits Page views	4.05 Million 18 Million 78 Million
--	--

Source: AGOF 2015-08

WEBSITE PROFILE:

Gamestar is a premium editorial media about computer gaming: as well about hardware dedicated to gaming than games but essentially about PC gaming. The website contains tab about: games, news, videos, tests, hardware, article, tips, community and pricelist. Gamestar is clearly positionate as the leader of the gaming editorial content and as a reference for the German PC gamer community.

ADVERTISING RATE 2018:



Please contact us for all details

T +44 (0)20 7730 6033

GCA@gca-international.co.uk

TECHNICAL SPECIFICATIONS:

Please contact us for all details
for details

CREATIVE DEADLINE:

Please contact us

If you would like to receive copies, a media pack or further information, please contact
GCA INTERNATIONAL MEDIA SALES on 020 7730 6033
gca@gca-international.co.uk