



Mobile

Leading French App for Horse race

MARKET POSITION:

Geny Courses Mobile is the continuation of the Leading French website dedicated to Horse races which is the reference website to make money bets.

The application mainly targets a male audience.

	Geny Courses Mobile
Unique visitors (per month)	50,000
Unique visitors (per month)	3,000

Mediametrie Net Rating mobile June 2019

Geny Courses Mobile is a free application which offers all the necessary information to make money bets and all the results with details and pictures of the arrival. The application benefits from an important database with all the information and statistics of the starters (performances, history...).

Geny Courses give PMU and Genybet rates live with their evolution during the day and the editorial team give also forecasts divided into 3 sections:

- The successes
- The best Horses
- The last minutes

ADVERTISING RATES 2019:

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TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

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