



France's Leading Monthly Executive Magazine
Cover Price: € 6.50



MARKET POSITION:

Geo is the premium discovery magazine with amazing photography, award-winning historical, geographical reports that make it the French reference for publishing excellence. **Geo's** leadership remains unchallenged: the only magazine to achieve a large paid circulation with a high cover price. The readers of **Geo** are people interested in exploring with, an open mind, all the beauty and cultures the world has to offer. It targets both men (48%) and women (52%), 47% of its readers are between 25 and 49 years old and they're mainly urban.

		Géo
Total Circulation	ACPM OJD 2019	165,626
Domestic Paid Circulation	ACPM OJD 2019	148,371
<u>Readership</u>		
ONE (Total Readership)	2017	4,206,000
PREMIUM 2017		
All		718,475
Top 8% Wealthiest		511,043
Senior Management		401,186

EDITORIAL PROFILE:

Geo has the highest executive coverage of all French magazines. It is a very modern and constantly evolving publication, which looks at the planet from both a scientific and an ecological perspective. The choice of subjects and depth of coverage are kept in harmony with the readers' needs by continuous monitoring involving reader focus groups. The equilibrium between photography and text is carefully maintained ensuring a well-balanced environment for advertising. Readers are inspired to read the text by the beauty of the photography.

ADVERTISING RATES 2020:

Please contact us for details.

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk