



## French E-commerce

### **MARKET FACTS:**

**Grosbill.com** is a distributor of High-Tech, electronic products (computers, photo and video, audio, DVDs...), and video games on the Internet. **Grosbill.com** is in direct competition other High-tech web retailers.

The company offers through its website a large range of products with a lots of category such as: smartphone, PC, Laptop, Video Games.

To promote its development, the company relies on an innovative marketing strategy and its brand, **Grosbill.com**

This website is a specialist of High Tech more targeted on Young Male:

59% are men, 40% are between 35-49 years old (index 165).

	Grosbill.com
Unique Visitors (per month)	<b>271,000</b>
Unique Visitors (per week)	<b>78,000</b>
Unique Visitors (per day)	<b>10,000</b>
Time spend per UV (per month)	<b>00:04:03</b>

Source: Mediametrie NetRatings Fixe June 2020

### **WEBSITE CONTENT:**

*Main universes:* PC, Laptop, Games, TV, Photo, Smartphone, connected object

### **ADVERTISING RATES 2020:**

Please contact us for a quote

If you would like to receive copies, a media pack or further information, please contact  
GCA INTERNATIONAL MEDIA SALES on 020 7730 6033

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