



The German gaming lifestyle website

MARKET POSITION:

IGN.de is a part of Webedia GmbH which is an important group of web and mobile sites about Gaming, Cinema, Glamour and Food. The gaming is a big part of Webedia GmbH which has 6 of the 12 leading gaming websites in Germany in terms of unique users. The users are at 94.5% some male, are at 80% between 14 and 49 years old and 50% are between 14 and 29 years old.

Uniques users (per month) Visits Page views	800,000 2.5 Million 7 Million
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Source: AGOF 2015-08

WEBSITE PROFILE:

IGN is a gaming lifestyle website about “the geek univers”: as well about High techs, console, games, movies and series. The gaming tabs are about console and PC. **IGN** is clearly positionate as the gaming lifestyle media for news, reviews, tests and advice.

ADVERTISING RATE 2018:



Please contact us for all details

T +44 (0)20 7730 6033

GCA@gca-international.co.uk

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