

Jalouse



Monthly Publication
French Women's Fashion Magazine
Cover Price: € 3.00

MARKET POSITION:

Jalouse was launched in 1997 as an innovative women's fashion magazine. Its different approach to fashion and its target 20-35YO audience makes it a leader of its market. Indeed, its readership is mainly composed of young women interested in fashion and trends.

		Jalouse
Total Circulation	OJD 2016-2017 (DSH)	45,328
Domestic Paid Circulation	OJD 2016-2017 (DSH)	40,201

EDITORIAL PROFILE:

Jalouse is a fashion magazine dedicated to women and therefore talks about a lot of fashionable subjects. Its editorial is divided into four distinct sections, which cover art, clothes, make-up, stars news, latest trends, etc. *Jalouse's* style is based on pictures and photographs and has a young audience, which is attracted by this style and layout.

ADVERTISING RATES 2018:

SIZE	4 COL in €	B&W in €
Page	15 500 €	15 500€
DPS	28 000 €	28 000€
1/2 Page	8 300 €	8 300€
1/3 Page	6 500 €	6 500€
1/4 Page	4 800 €	4 800€

TECHNICAL SPECIFICATIONS:

OFFSETSCREEN Black 133, 4col 150

*Please contact us for details

COPY DEADLINE:

1 Month prior to publication

If you would like to receive copies, a media pack or coverage rankings, please contact
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