

# La France Agricole

The French leading website for farmers

## MARKET POSITION:

*Lafranceagricole.fr* is the reference website for farmers and farming sector in France.

*Lafranceagricole.fr* targets mostly farmers but also farmers' clients, outsourcers or students.

There are more than 42 000 subscribers to the daily newsletter.

	<b>Lafranceagricole.fr</b>
<b>Visits per month</b>	118,000
<b>Visits per day</b>	5,000
<b>Pages viewed</b>	1 426 546

Source : mediametrie June 2019

## WEBSITE CONTENT:

*Lafranceagricole.fr* deals the farming sector current affairs thanks to 25 journalists who work on a full-time basis. It offers:

- A daily analysis of the farming market
- The local weather forecasts in real time
- Reporting
- Various news and topics

## ADVERTISING RATES 2019:

<b>Format</b>	<b>Gross Rate/week</b>	<b>Size</b>
Banner	2 000€	468x 60
Mega Banner	1 500€	728 x 90
Skyscraper	2 490€	120 x 600
MPU	1 250€	250 x 250

## TECHNICAL SPECIFICATIONS:

Please contact us for details

## COPY DEADLINE:

Orders: 4 weeks before the publication

Technical elements: 10 days before the publication

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