



The weekly magazine for public sector executives
Cover Price: € 6.20

MARKET POSITION:

La Gazette des Communes is the number one weekly magazine for territorial civil service executives. It targets all the territorial civil service executives (towns 39%, regions/departments 37%, structures between towns 23%)

		La Gazette des Communes
Total Circulation	OJD 2016	29,515
Domestic Paid Circulation	OJD 2016	26,364
Readership	Google analytics 2016	272,000

EDITORIAL PROFILE:

La Gazette des communes offers social and economic news of authorities' suppliers, interpret official texts and case law, analyse the local initiatives, and studies, thanks to practical slips and testimonies. In fact, it provides all the concrete and operational solutions in the daily management of a local authority.

The magazine is divided in 6 sections: "Actualité" (news and information), "Dossier" (report on a topical subject), "Initiatives" (testimonies, initiatives and methods), "Technique" (innovation and new products), "Juridique" (demystifying of juridical texts), and "Management – Carrières" (employment, training, work conditions, job offers, etc.).

ADVERTISING RATES 2018:

Please contact us for details

TECHNICAL SPECIFICATIONS:

Please contact us for details

COPY DEADLINE:

Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk