

# LA REVUE DES montres

French watches monthly magazine  
Cover Price: € 5.50



## MARKET POSITION:

*La Revue des Montres* is unique for two reasons. It was the leading specialised French language publication, and the only one entirely dedicated to the art and history of watches. The magazine has attracted an increasingly large number of readers.

		La Revue des Montres
<b>Total Circulation</b>	OJD 2016-2017 (DSH)	13,030
<b>Domestic Paid Circulation</b>	OJD 2016-2017 (DSH)	10,636

## EDITORIAL PROFILE:

*La Revue des Montres* is divided into seven specific sections devoted to watches. The Fashion section reviews the latest designs from the most famous fashion house, Dior, Givenchy, Gucci etc. Nouveautés concentrates on watches that incorporate the latest technology in horology. Project'heure concentrates on one brand and what can be expected from them in the future. Joaillerie, is a magnificent display of the most beautiful jewel encrusted, watches ever made. New wave is a celebration of all that is trendy and new. Histoire d'une Marque delves into the history of one particular watch brand, exhibiting their best collections. Bel Ouvrage informs the readers of the latest watches available. *La Revue des Montres* is a magazine for all people fascinated by watches, technology and beautiful craftsmanship.

## ADVERTISING RATES 2018:

Size	4 colour	B&W
Page	8 200 €	6 800 €
DPS	13 900 €	12 500 €
1/2 Page	4 850 €	4 300 €

## TECHNICAL SPECIFICATIONS:

OFFSET  
SCREEN Black 133, 4col 150

## COPY DEADLINE:

1 Month prior to publication

If you would like to receive copies, a media pack or coverage rankings, please contact  
GCA International Media Sales 020 7730 6033  
Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)