

LA TRIBUNE



Weekly, published on Friday Economic and financial newspaper's Magazine Cover
Price: € 3
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MARKET POSITION:

The Tribune is a French economic and financial newspaper, founded in January 1985 by Bruno Bertez. The Weekly discusses economics, finance and current national affairs at regional and international levels. It addresses mainly the sectors of big cities, ideas, innovation and digital topics. Concerning the Finance, which is the DNA of the weekly since its inception, it remains at the heart of the debate, but it also includes articles, surveys and focus on values, markets to be useful to professionals acting directly on financial markets and individuals with assets.

		La Tribune
Domestic Paid Circ.	Publishers 2019	55,000

EDITORIAL PROFILE:

La Tribune readers are mostly male, with 45% of all users aged between 20 and 35. This is an audience with high purchasing power, 36% have over 60,000€ annual disposable income. The audience is largely composed of executive users with a financial background. Nearly 78% of these users say that they are interested in finance, banking and insurance sectors.

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