

L'hebdo du commerce international

LE MOCI

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MARKET POSITION:

Le Moniteur du Commerce International (Moci) has been considered, in France, as a key reference for the international Trade Press Sector since 1883. Its readership is comprised of CEOs and Top executives.

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- 95% of French exporters and international investors
- Regular travellers abroad / 4 trip a year.

The circulation of **Le MOCI** is requested. It is brought by Chambers of Commerce, UbiFrance, French Chambers of Commerce abroad and major international shows, as well as selective shops sales, Regus Business centres, Relay Network and BtoB Shows in France and Abroad.

	Le Moci
Subscribers (Companies)	15,000

Publisher Figures 2013

EDITORIAL PROFILE:

Le MOCI is written and designed by professional journalists combining quality and credibility. It diffuses concise, necessary and relevant information, from professionals towards professionals.

Since 2008, a new Formula of **Le Moci** is available and it proposes different topics: Sourcing Logistics Business Travels, Insurance Banking Financing, High Tech Business Software and Internet, Country Sector Exhibitions, Training HR Mobility, Customs and Law and Special File Job & Careers.

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