

LE MONDE *diplomatique*

The website of the French political & international monthly newspaper

MARKET POSITION:

Monde-diplomatique.fr is the website of the leading French monthly newspaper, which deals with important international issues. It reaches an upscale men audience: 67, 3% men vs. 32, 7% women. The main target is aged between 35 and 49 (30, 3%) which means also those with the highest incomes (85, 8% of web users have done higher education and 52, 7% are CSP+).

	Monde-diplomatique.fr
Unique Visitors (per month)	168,000
Unique Visitors (per week)	51,000
Unique Visitors (per day)	8,000
Pages viewed	2,013,303

Source: OJD Numerique June 2020

WEBSITE PROFILE:

Le Monde Diplomatique was mainly created for embassies and consulates and was written by foreign journalists.

Le Monde Diplomatique has always built its values on one basic desire: to decipher political, economical, financial and ecological issues, religious fights and social dilemma.

ADVERTISING RATES 2020:

Format on Home Page	Size mm	Gross CPM
Mega-banner	728 x 90	35 €
MPU	300 x 250	40 €
1/2 Page	300 x 600	60 €

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

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