



LE MONDE *diplomatique*

France's political & international newspaper
Cover Price: 5,40€



MARKET POSITION:

Le Monde diplomatique is the most circulated French newspaper in the world and has been translated into 19 languages in 30 countries. Each issue includes a combination of reports, analyses and surveys. **Le Monde diplomatique** is the newspaper of reference for those who want to better understand the world, and then change it for the better. It often exposes stories that would have otherwise been kept out of the media. Its rigorous and unique voice means that even its international readers trust **Le Monde diplomatique**. Plus, since 2004 it has had the most significant growth in senior management readership.

Paid Circulation in France ACPM OJD 2024 - 205	141 011
Total Circulation ACPM OJD 2024 - 2025	165 180

EDITORIAL PROFILE:

Le Monde diplomatique was mainly created for embassies and consulates and was written by foreign journalists. **Le Monde diplomatique** was created in order to bring to light political, economic, financial and ecological issues, religious fights and social dilemmas. It's in depth accounts on diverse international issues has earned **le Monde Diplomatique** the success it has today. Its bimonthly supplement, *Manière de voir*, revisits the best articles in **le Monde Diplomatique**. Furthermore, since 2003 **le Monde Diplomatique** has regularly published special - edition books entitled *L'Atlas*, containing 200 pages dedicated to the better understanding of the 21st century.

ADVERTISING RATES 2026:

FORMAT	STANDARD	SIZE (W X H) MM
DPS	72 500€	
Full page	36 200€	284 x 433
News page	20 100€	(168 x 250) or (110 x 443)
1/2 page	25 000€	284 x 216

TECHNICAL SPECIFICATIONS:

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