



Le Monde éco&entreprise

The weekly business section of Le Monde



MARKET POSITION:

Le Monde Eco & Entreprise covers all aspects of World Economy and international companies. Launched in 2013, it is the go to reference on the economy, and businesses. It features full page editorial profiles on the key economic decision makers, along with articles focused on the latest economic debates. **Le Monde Eco & Entreprise** always takes a multifaceted approach that underlines the social and economic dimensions of the business sector.

	Le Monde	Le Figaro	Les Echos
Paid Circulation in France ACPM OJD 2024-2025	549 758	375 081	140 558
Total Circulation ACPM OJD 2024-2025	554 495	377 813	141 809
Readership <u>ONE NEXT 2025 S2</u>	2 737 000	1 939 000	799 000
<u>INFLUENCE 2025</u>			
All	963 000	642 000	351 000
Senior management	548 000	313 000	201 000
Top 1% Wealthiest (+200K€)	52 000	53 000	31 000

EDITORIAL PROFILE :

Le Monde Eco&Entreprise is a weekly supplement of *Le Monde*, which includes sections on banks, finance, insurance, distribution, green tech, business, and transport. The main topics of discussion are on Techno & Media Strategies & Innovation, the stock market, management, Money & Investment and recruitment.

ADVERTISING RATES 2026:

FORMAT	4C (1 ST HALF)	SIZE (W X H) MM
Central double page	323 100€	435 x 600
Full page	224 900€	435 X 285
1/2 page	125 600€	215 x 285
1/3 page	87 800€	145 x 285
¼ page	64 500€	108 x 285

TECHNICAL SPECIFICATIONS:

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